

I. Statement for press

II. legal action

- A. File suit against Watkins
- B. Contact Facebook

III. Digit campaign

A. Webpage on Watkins

- 1. Articles about investigation
- 2. Copies of lawsuit judgments against him.

B. Digital Advertising

1. AL, FL, CA

2. FB ads

3. Targeting -

a. All DVM followers
Friends.

b. All lawyers

c. All followers of
athletes he
sponsored

d. All elected officials

4. Google ads -

I want anyone who Google
DRM to get our material
as #1 on the search

5. Find lawyer referral
websites to post ads.

III. Research

A. Masada -

B. All people holding
judgments against
DUW.

C. The Maxwell firm

The only way Watkins could
have a thumb drive
is that Maxwell gave it to
him? why?

D. Ernie Covey firm

Referred the case to
Maxwell.

E. Find any case anywhere
that DRM is involved in.

F. Find any financial deal
in which is mentioned

G. Reach our directly to those
he has defrauded and
see if we can get the
on record - look for
things they may have
already said about Watkins
why will be useful.

H. Find out for me how he
is buying groceries now.

I. Direct contact - 2 wks.

J. Who works in his office

K. Who are his enemies.

IV. Brand DVM.

We need a short hand who is
used for him always.

"Desperate, Devouring Donald"

"Donald the Dogger - (casualty,
collection agencies, and
federal subpoenas.

DVMattkin - The Fraud

- -

Lying Donald Watkins

Lying Donald
Watkins
wants to be your lawyer

IV. Other advertising

A. Every law director in
America. "Before you hire
Donald Watkins go to

B. Direct mail to the legal
department of every Fortune
500 in America directing
them to the website.

Need comprehensive list of his
enemies and his supporters.

I want to know every deal
he is working and with whom.

Who works in DVM's office now?
Does he have an office? Has anyone
left his office recently?

<http://www.masada.com/overview.htm>

I want profiles of every individual at
Masada. I want call filing against
them. What is it they actually do?

Let's look at the claimed projects
in other countries.

Are any of the principals in
Masada involved in any other companies?

Mario Williams is said to be
Watkins' lawyer. Need a look
here.

Bryan Thomas is the NY Jets
player (former) who has sued DW
in a New Jersey Federal Court.
We need all the pleadings. Need

copy of the lawsuit itself very quickly.

A section of the SEC complaint, apparently describing Thomas, says that when the "NFL investor" handed over the \$1 million, Watkins' bank account had a negative balance of about \$4,500. About \$500,000 of the athlete's money went to refund a law client; more than \$166,000 went toward Watkins' debts from his partial ownership of Alamerica Bank; more than \$41,000 went toward an American Express bill; \$25,000 went to Watkins' then-girlfriend; nearly \$21,000 went toward a personal plane; and \$14,500 went to his ex-wife.

ASC 9/8/16

I want to pull quotes from SEC filings and from Thomas lawsuit to use in ads and on webpage.

Al.com - Sept 14, 2016 -
May need to reference this as well.

2014 lawsuit - City of Birmingham against Masada and DW. - \$146,000 owed - settled for

\$11,569 according to Watkins-

http://www.al.com/news/birmingham/index.ssf/2014/10/birmingham_businessman_donald.html

May 30, 2014 - Al.com -
Lawsuit against Masada

Watkins Companies:

Malotum - mining uranium in
Namibia

Masada -

First Highlands Group, Inc -

Filed Chapter 11 in Oct 2013

Watkins Penco, Inc

Alamerica Bank -

Who now owns the office building
where Masada is located?

City tried to collect taxes from
Dra + Masada for 3 years and
Dra refused to provide records.
During this time he was
defrauding athletes.

<https://www.sec.gov/news/pressrelease/2016-177.html>

The press release at this address
says SEC is charging Watkins,
Masada and Porcu, LLC with
defrauding Athletes.

"We allege that Watkins duped investors into believing that there was a lucrative transaction on the horizon, when in fact there was none," said Walter Jospin, Regional Director of the SEC's Atlanta Regional Office.

The complaint and litigation
release are linked at the
bottom of the press release.

Baseball Issue:
Was Watkins just a fraud all the
time?

https://www.washingtonpost.com/archive/sports/2002/05/15/a-wealth-of-questions-about-watkins/701e2132-fc12-417d-8832-0e253d228b/?utm_term=.dae8a0d40751

This article talks about his offers on baseball teams and question the truth of his wealth.

Still, says Jesse Lewis, founder of the black-oriented Birmingham Times: "If you've got \$1.5 billion, it's on the record how you got the money. Donald doesn't tell you that. You have to understand if he were worth \$1.5 billion, he would be the richest black man in America, and the richest white, black, purple or green man in Alabama."

Jimmy Blake -

Blake caustically calls Watkins "a charming flimflam man."

"He's riding around the country saying he's a billionaire," Blake said. "No one knows how he got it. I don't believe anyone thinks he's got it."

<https://www.juralindex.com/masada-oxynol.html>

Tommy, please go to this link and look at cases file against Masada Peucer. Also, see if any of the other cases on this link involve him with companies of a slightly different name.

<http://www.recordonline.com/news/20160912/sec-charges-masada-ceo-with-using-investors-money-for-personal-expenses>

This article is from the Times Herald - Record 9/12/16

It speaks to the lawsuit with Middletown, Orange County, I think this is in New York state.

In 2009, Masada hired Robert H. J. Lee to head it overseas development effort
Please find out where this relationship stands.

http://blog.al.com/businessnews/2009/10/birmingham-based_masada_resour.html

I want to find every deal DVW has going right now and I want to

inform the participants.

Find Watkins' divorce filings

<https://www.law360.com/articles/569099/nfl-star-s-lost-investment-suit-a-shakedown-ala-atty-says>

This article gives more detail about the Thomas lawsuit which may be helpful.

https://www.frbatlanta.org/-/media/documents/FRY6Docs/Alamerica_BC_3047583_2013.pdf

2013 Filings of Alamerica Bank -
Look at all stockholders.

In 2014, Alamerica entered into a consent order with the Federal Deposit Insurance Corp. and Alabama State Banking Department to improve its weaknesses in numerous areas, including management, capital, earnings, and others.

Guy, I want to find out about the banking commissions actions and the proceedings mentioned above.

<https://www.bizjournals.com/birmingham/news/2014/09/26/regulators-issue-consent-order-for-alamerica-bank.html>

Please review this article on
Alamerica Bank

<https://www.bizjournals.com/birmingham/news/2013/10/23/donald-watkins-highland-bankruptcy.html>

See details in this article
of Watkins bankruptcy.

City of Bessemer sued
Alamerica Bank and
Premier Aviation in
2013. - Settled -

http://blog.al.com/spotnews/2013/08/bessemer_city_council_approves_4.html